# SOCIAL MEDIA TOOLKIT

We are thrilled to kick off our 'Fishbowl' campaign! As we ramp up social media and drive awareness following the film's release and we need your help to get the word out! Use this toolkit to help us spread awareness to your social media and community!

Make sure to LEAVE US A REVIEW on IMDb and applety if you've already seen the film!

#### FILM HANDLES

- <u>@fishbowlmovie</u> (TW)
- @fishbowlmovie (IG)
- @fishbowlthemovie (FB)

## **POST REVIEWS**

- IMDB Review
- You can also leave us a review on itunes or Amazon!

#### SHAREABLE ASSETS

- Film POSTER
- Download the Trailer
- Share the Trailer
- Video Clips
- Film Stills

## **KEY CREW HANDLES**

- @s\_kinigopoulos
- @electraking
- @jkinigopoulos
- @meginnola

### **KEY LINKS**

- Fishbowl Website
- Linktree Link
- Order on AppleTV
- Order on Amazon
- Order on Vimeo
- Order on Google Play
- Order on Youtube

# **KEY CAST HANDLES**

- @emilypeachey\_
- @carolinedcoleman
- @iamjacijones
- @judithhoagofficial
- @delaneywilliamsactor
  - @victoriamisu



## **SAMPLE COPY**

A small town is like a fishbowl, everyone knows your business but do they know your secrets? -- Order 'Fishbowl' on @appletv, @amazon, and more now! Don't miss this psychological thriller and together we can face the rapture. #Fishbowlmovie

"Don't you want to be saved?" -- Save your soul and order 'Fishbowl' availale now! Watch the film and see if you're safe from the rapture. #Fishbowlmovie

I'm thrilled to announce 'Fishbowl' is now available on all VOD platforms! Look for my work in the film and follow @fishbowlmovie to watch never before seen clips, stay updated with the film, and more! #Fishbowlmovie

